



CAA Liaison Meeting 2

Tuesday 15 December 2020 1130-1215

Compliance with Consultation Strategy

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1. Progress of consultation

- We are 52% through – this is day **57**, with **53** full days remaining of 110 day duration
- **1,041** responses as of 11am today
- Emerging themes, and actions arising
 - Is this airspace change to do with airport expansion? >>FAQ published
 - Hold location, height, frequency >>FAQ published, Infographic
 - Fait accompli and clarification on what people can comment on >>FAQ published
 - Size of documentation >>Abridged consultation document
- Virtual Exhibition stats:
 - 6,605 visitors in total
 - 645 this week – midpoint traffic increase from c. 300 av/week
- Citizen Space stats – Mid Point
 - Issues

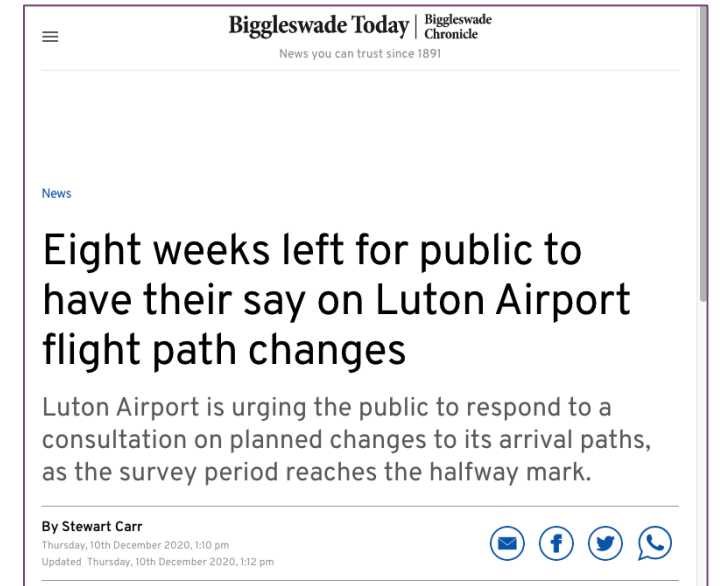
2. Mid-point media

- Online and print reach stats:
Bedford Today – 100,000+
Biggleswade Chronicle – 20,000+
Dunstable Today – audience figure not available
Leighton Buzzard Today – 31,000+
Luton News – 93,000+

Total audience reached = 244,000+

Highlight: Huntingdon Post (streamed Q&A interview), due to go “live” today 15 Dec
Print and online reach: 150,000

- **Total estimated reach of 400,000**



3. Social media

Paid-for adverts

Facebook
72,366 impressions
2,648 link clicks

Twitter
163,990 impressions
643 link clicks

NATS Sponsored

Want to find out more about the proposed changes to London Luton Airport Arrivals? We're hosting a series of webinars where you can ask experts from NATS and Luton about the consultation.

A list of dates and how to register can be found here...

Do you want to find out more about the proposed changes to London Luton Airport arrivals?

Sign up to one of our webinars now

NATS.AERO
Sign up now >>

SIGN UP

NATS @NATS · Oct 19

Today's airspace around Luton and Stansted airports is outdated, inefficient and unsustainable. Our airspace change proposal involves separating the arrivals flightpaths to help reduce delays and assure safety for the future. Find out if this will affect you >>

The flight paths into London Luton Airport need to change

And you can help shape how

Have your say...
airspacechange.co.uk

NATS Private

Organic

Last week's posts:

Nicole – promo video

- Engagement rate: 2.1%
- 8,383 impressions
- 1,177 video views
- 176 engagements
- 29 link clicks

London Luton Airport @LDNLutonAirport

Flightpaths into LLA are set to change and we want to hear from you about the proposals.

Along with @NATS we're consulting on the options to separate flightpaths into LLA. Find details on these changes and how to get in touch here: orlo.uk/IK4Nx #LutonAD6

For the last 18 months, London Luton Airport has been working with NATS

1.1K views

Lee – promo video

- Engagement rate: 3.6%
- 7,135 impressions
- 1,139 video views
- 253 engagements
- 22 link clicks

London Luton Airport @LDNLutonAirport

Have your say on proposals to change the flightpaths into London Luton Airport and help shape the outcome.

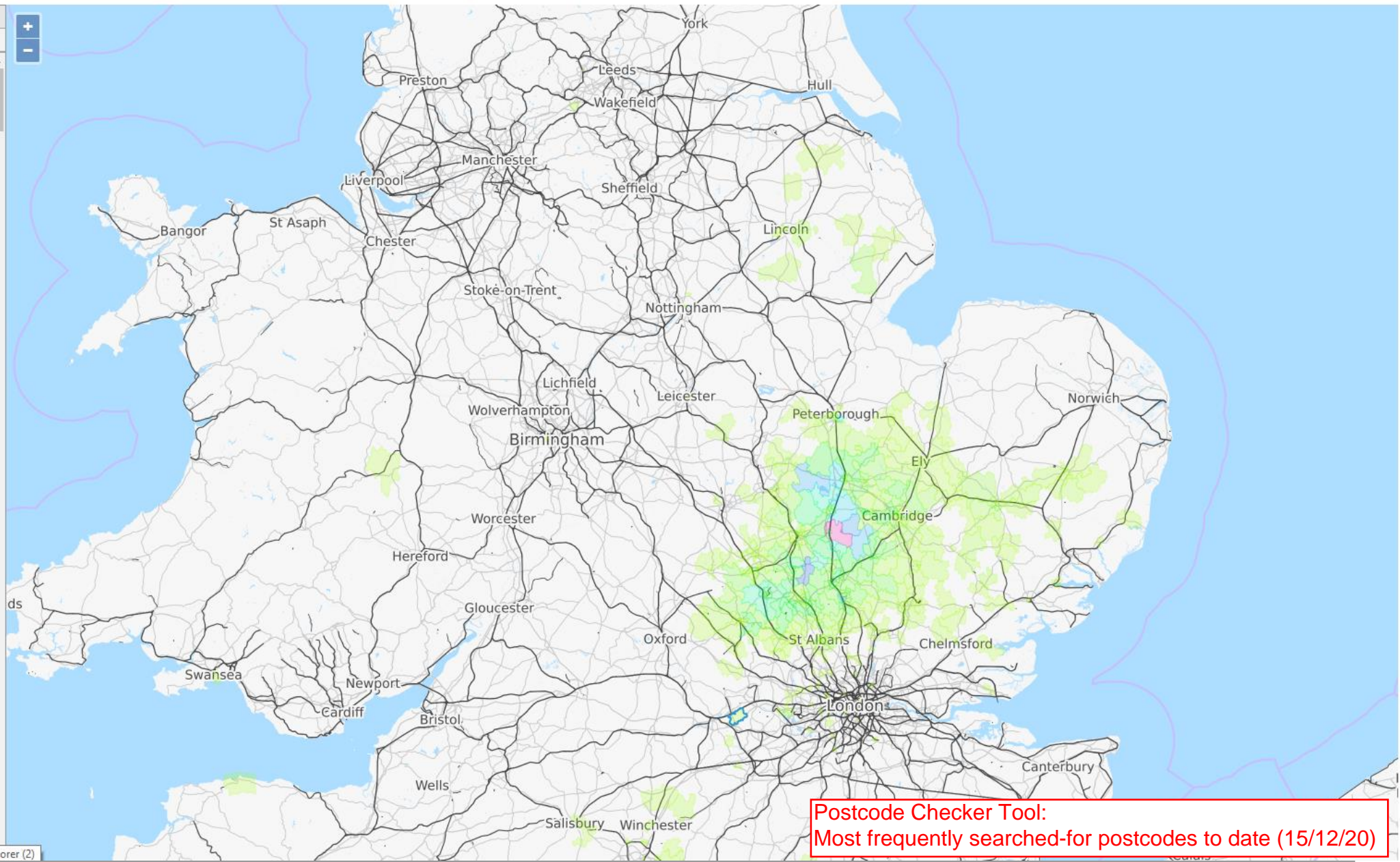
We're working with @NATS to make our airspace more efficient by splitting arrival routes. Find out more here: orlo.uk/zlXe2 #LutonAD6

0:43 1.1K views

4. Summary of activities completed as per Consultation Strategy

- Webinars:
 - 14 MPs briefed via webinar or direct contact
 - Further 6 MPs have been contacted multiple times and offered briefings
 - Department for Transport & Transport Select Committee briefed
 - 2 Local Govt webinars
 - 1 LLA Consultative Committee webinar
 - 4 General Aviation webinars
 - 1 Airline and FMS webinar (NATS Lead Operator Carrier Panel)
 - 7 Public webinars
 - 2 MoD workshop webinars
- 6 Requests for paper copies of the document
- Digitally excluded and seldom heard – Contacted , information pack inc. leaflets (>1,700), more to webinar attendees who requested them
- Mapping tool – summarising the postcode lookup inputs: ([Link](#), live data)
- Postcode tool refinement Link removed from PDF

Postcode	Requests (N...	Requests
	4750	4750
SG19 2	179	<div style="width: 179px;"></div>
MK45 4	107	<div style="width: 107px;"></div>
SG19 3	94	<div style="width: 94px;"></div>
SG1 1	94	<div style="width: 94px;"></div>
PE28 0	91	<div style="width: 91px;"></div>
SG8 0	87	<div style="width: 87px;"></div>
PE19 6	81	<div style="width: 81px;"></div>
PE28 4	80	<div style="width: 80px;"></div>
SG18 0	70	<div style="width: 70px;"></div>
PE1 9	65	<div style="width: 65px;"></div>
PE2 8	65	<div style="width: 65px;"></div>
PE19 5	62	<div style="width: 62px;"></div>
SG17 5	60	<div style="width: 60px;"></div>
LU7 0	58	<div style="width: 58px;"></div>
SG1 2	58	<div style="width: 58px;"></div>
SG1 9	57	<div style="width: 57px;"></div>
SG18 8	55	<div style="width: 55px;"></div>
LU7 2	50	<div style="width: 50px;"></div>
MK45 2	49	<div style="width: 49px;"></div>
CB23 6	48	<div style="width: 48px;"></div>
SG6 4	47	<div style="width: 47px;"></div>
MK44 2	46	<div style="width: 46px;"></div>
LU7 9	46	<div style="width: 46px;"></div>
LU5 6	42	<div style="width: 42px;"></div>
LU6 1	41	<div style="width: 41px;"></div>
SG18 9	40	<div style="width: 40px;"></div>
SG19 1	39	<div style="width: 39px;"></div>
LU1 4	38	<div style="width: 38px;"></div>
LU6 3	38	<div style="width: 38px;"></div>
MK45 1	37	<div style="width: 37px;"></div>
LU6 2	37	<div style="width: 37px;"></div>
LU7 3	37	<div style="width: 37px;"></div>
PE19 2	36	<div style="width: 36px;"></div>
PE29 6	35	<div style="width: 35px;"></div>
SG5 1	35	<div style="width: 35px;"></div>
SG8 5	34	<div style="width: 34px;"></div>



Postcode Checker Tool:
Most frequently searched-for postcodes to date (15/12/20)

5. Summary of activities planned, as per Consultation Strategy

- MP briefings upon request – 1 scheduled (this afternoon) at time of writing
- 1 Local Govt webinar (general), and...
- 1 Additional Local Govt webinar (Hunts DC requested us to attend a committee meeting)
- 2 LLA Consultative Committee webinars (one tomorrow 16th Dec)
- 3 Public webinars (next one is Thursday 7th Jan)
- 1 Additional GA webinar (National Flying Laboratory at Cranfield), tomorrow

- Planned media activity, next milestone is “two weeks to go” hastener
- Reactive media activity ongoing

- Digitally excluded, seldom heard – reactive to requests

- Mapping tool – additional tool in progress, to highlight where responses come from, allowing further targeting

6. Discussion on overall effectiveness

- Open discussion:
 - Consultation compliance
 - Consultation is on track as per Consultation Strategy

5 and 6. Should there be another meeting, AOB and close

- Optional, but if found useful, suggest mid-January 2021
- Attendee list – same as today

- AOB?

NATS-LLA

Date: 14th December 2020

Liaison Meeting 2 with CAA

Time: 1130-1215hrs

Via MS Teams

CAA:

CAA Technical Regulator
CAA Airspace Regulator (Consultation and Engagement)

NATS:

Community Relations Manager
Graduate Trainee
SAIP AD6 Deployment Manager
Airspace Change Expert (Presenter)

LLA:

Airspace and Noise Performance Manager

Discussion record	Actions
<p>Welcome and Introductions Set up using MS Teams</p> <p>Slide Pack - Agenda:</p> <ol style="list-style-type: none"> 1. Progress of consultation 2. Ongoing media 3. Social media 4. Summary of activities completed as per Consultation Strategy 5. Summary of activities planned as per Consultation Strategy 6. Discussion on overall effectiveness 7. Set a date for Meeting 3? 8. AOB, and close <p>The slide pack was presented, and attendees were invited to interrupt and ask questions at any point. The slide pack is published as part of these minutes.</p>	
<p>Brief summary of discussions</p> <p>Overview of emerging themes and actions arising; consultation and virtual exhibition stats.</p> <p>Progress of consultation (1,041 responses to date) As per slide.</p> <p>Additionally:</p> <ul style="list-style-type: none"> o New infographic explaining how a hold works, with only one aircraft at the lowest 8,000ft altitude, and other easy to understand graphics o Consultation is inclusive, not limited to changed impacts below 7,000ft o Use of Virtual Exhibition seems to satisfy most users, with the consultation documents downloaded 269 times from the Library area o 348 hours (total) spent in Virtual Exhibition o Devices: 50% mobile, 40% desktop/laptop, 10% tablet o 4,700 hits on the postcode look-up o 88% new users, 12% returning users o Fairly even spread across all age groups, youngest are the lowest users <p>Mid point media As per slide</p> <p>Social media As per slide</p> <p>Activities completed As per slide</p> <p>Activities planned As per slide</p>	

Discussions, including on Overall Effectiveness:

Sponsors – Brief summary of updates to the Virtual Exhibition, FAQs (nearly doubled since launch) and Postcode Checker tool.

CAA – This review meeting provides the opportunity to discuss whether the co-sponsors consider it is necessary to deviate from the consultation strategy.

Sponsors – The consultation strategy has been effective. We intend to continue offering public webinars even if there are only two or three attendees as we get really good conversations.

The busiest webinar had 28 attendees (public, GA, 30th November).

All public webinars to date (including the GA-oriented event) were recorded and are now available to view in the Virtual Exhibition Library.

We expect greater sign-ups to webinars in the last few weeks of the consultation and will run the final three as planned, with more if there is demand.

We expect local government and organisational responses to arrive close to the closing date.

We have also had technical questions from aviation experts, local councillors and environmental health officers, increasing the breadth and depth of the conversations in these webinars for the benefit of all, with attendees invited to write to the email address if they have additional questions not covered in the webinar.

MPs tend to ask similar questions to the public.

All attendees seemed genuinely pleased that the webinar had occurred and that they were able to take part and ask questions interactively with the experts.

CAA – is there appropriate cover over the upcoming Xmas holiday period?

Sponsors – yes, both NATS and LLA have staff available over the whole period, with IT cover also in place to monitor the Virtual Exhibition website. LLA has a full flight schedule on Xmas Day itself which may trigger more visits to the website.

Date of next meeting

The sponsors have discharged their obligation to hold two liaison meetings with the CAA during the core consultation period. A third was offered, should the CAA wish. Both agreed there was no need to set up a third at this time, but either party could request another meeting.

Actions

NATS-LLA to send a copy of the presentation and minutes

NATS-LLA
(closed)

CAA to review and agree minutes

CAA
(closed)

NATS-LLA to upload a copy to the consultation website

NATS-LLA
(closed)

Close

Thanks to attendees